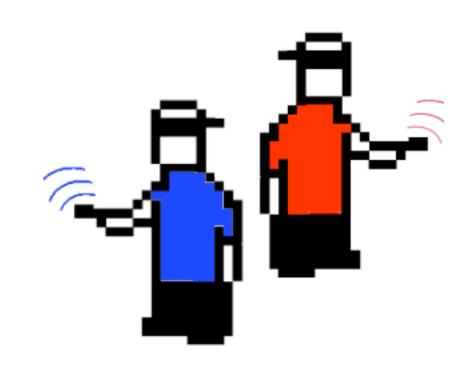
CatchBob! What we learnt from building a pervasive game

Nicolas Nova Media and Design Lab / EPFL Mediamatic workshop, Amsterdam, May 2007

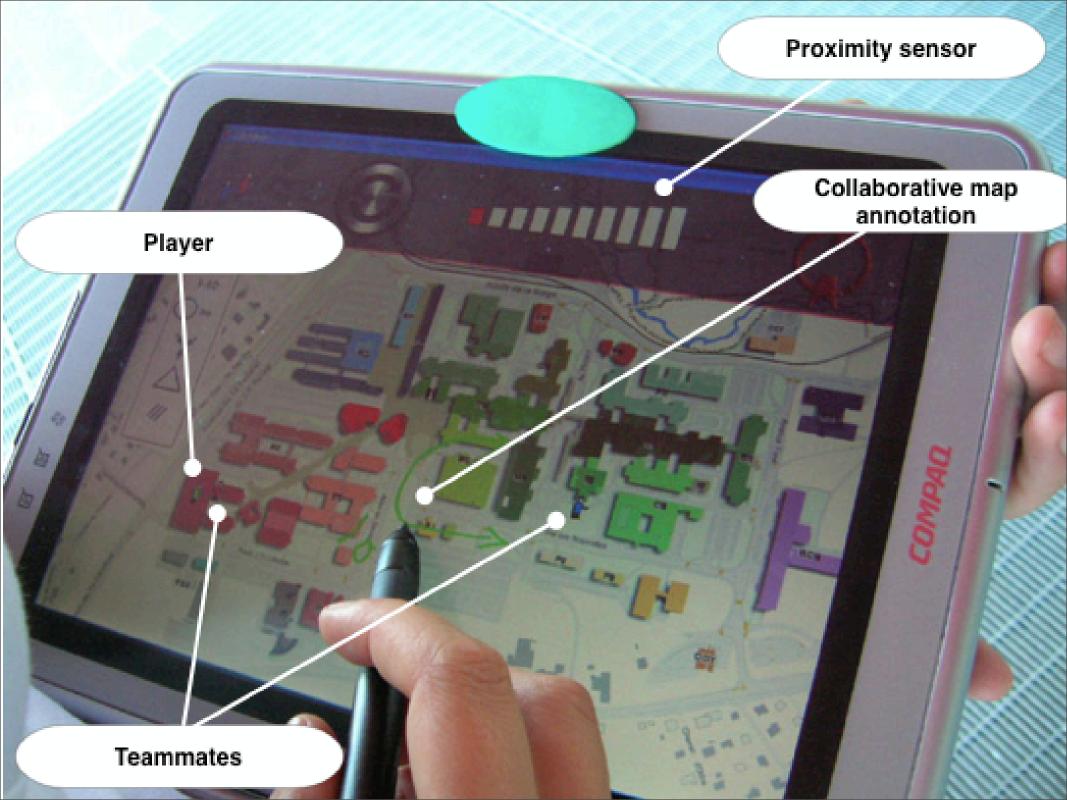


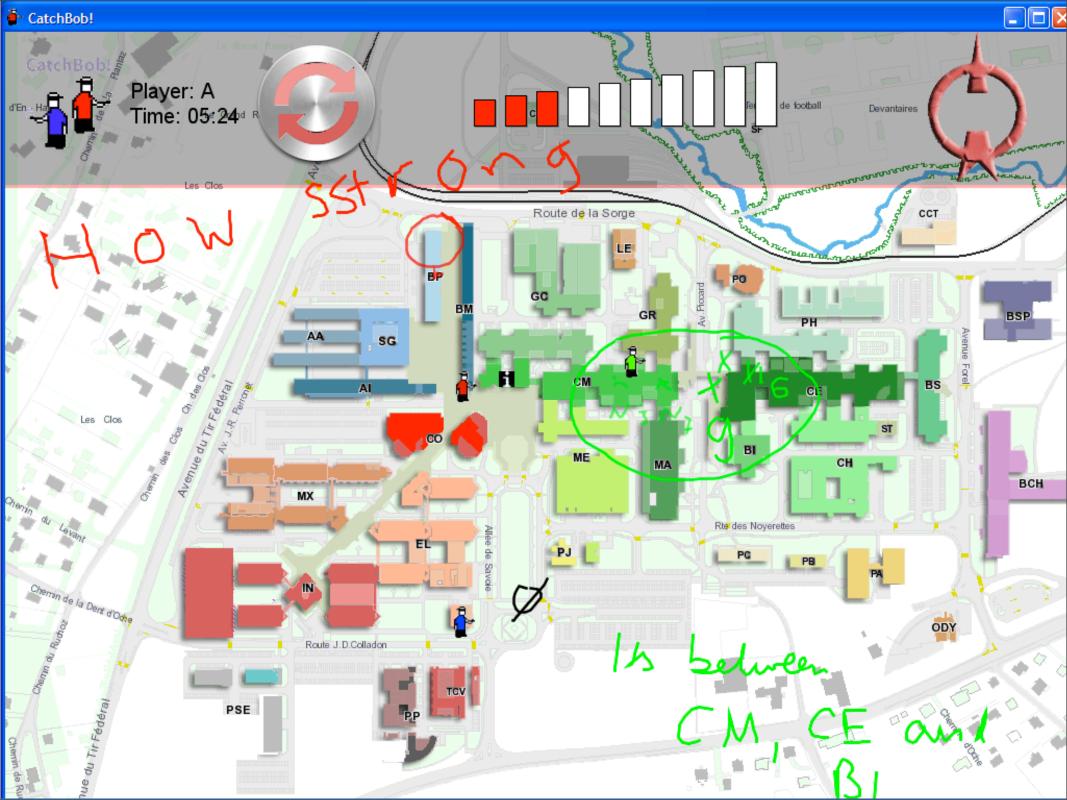
why this game?

context = research study

combined two interests I had:

- doing a research project about the user experience of location-awareness... needed a platform to explore it... did not want to do labtesting (not ecologically valid), hence a real world activity
- interest in game design&research, at that time (2003), pervasive gaming and location-based games were nascent



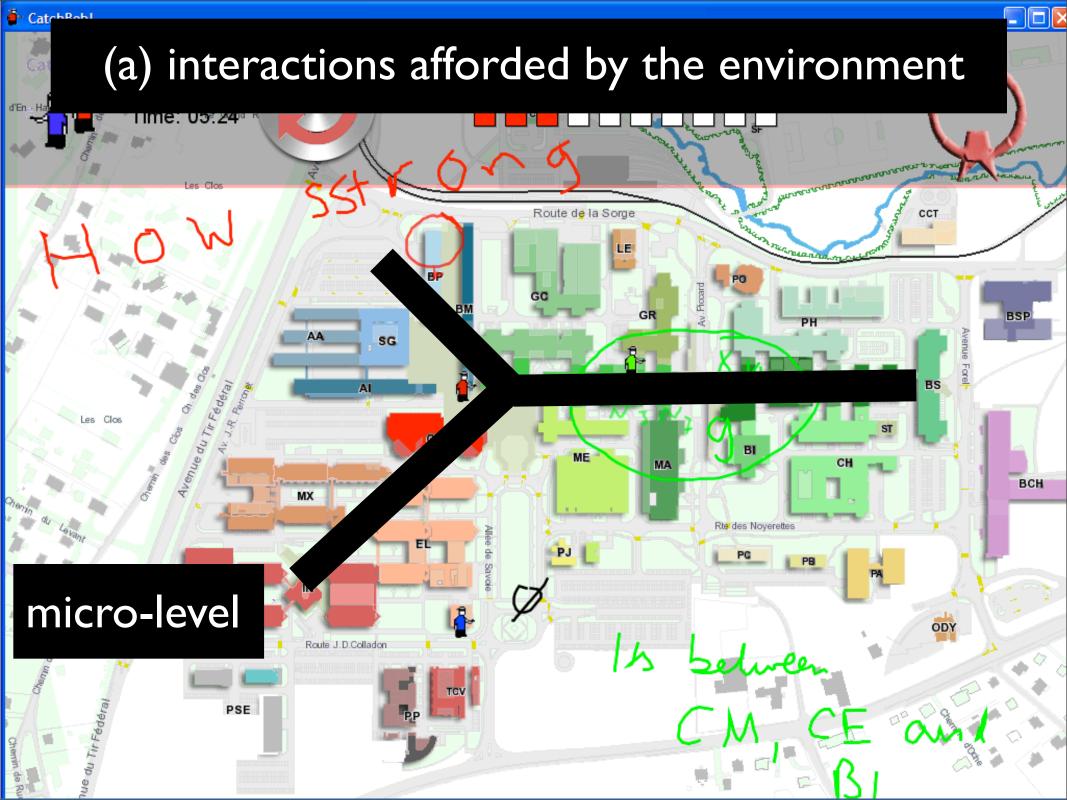




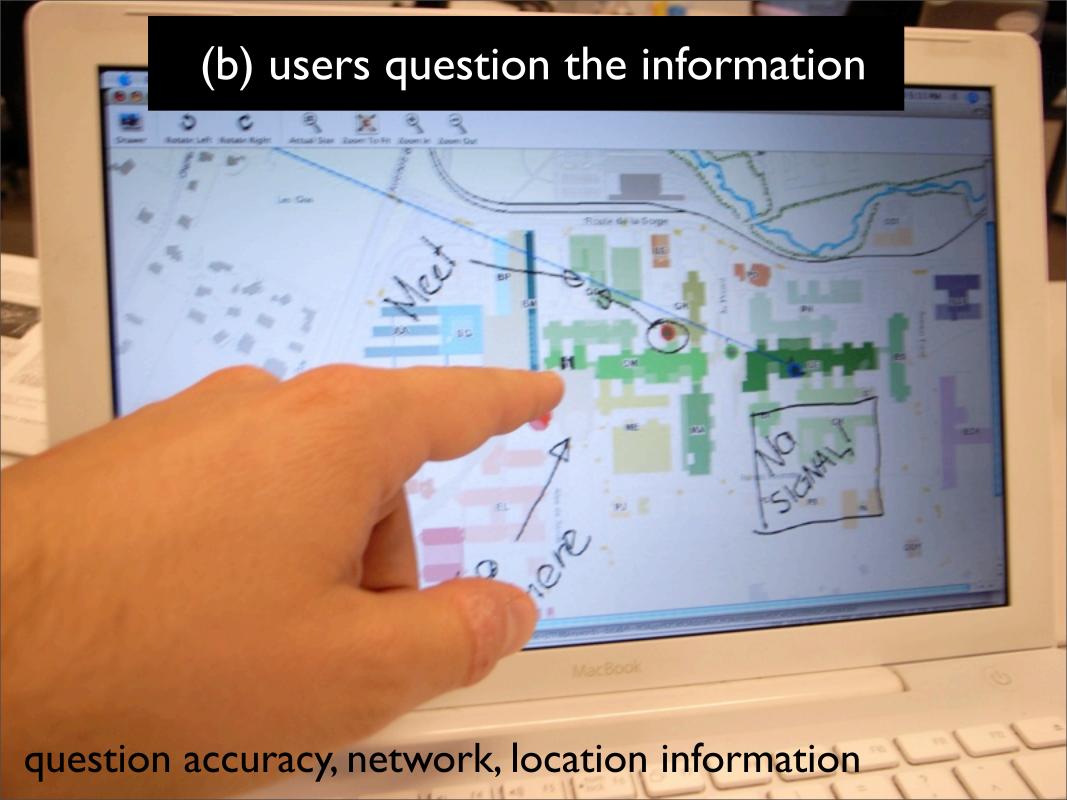
this is also a pervasive game:

```
16:4Z:28,030|5330Z9;15Z484|Paut|refresh
16:42:30,946|533023;152486|Tamara|refresh
16:42:33,850|533020;152489|Bill|refresh
16:42:34.456|533023:152486|Tamara|refresh
16:42:38,688|533020;152489|Bill|refresh
16:42:38,691|533020;152489|Bill|message|Paul|532929;151726
16:42:40,775|533052;152477|Paul|refresh
16:42:40,776|533052:152477|Paul|message|Bill|532822:152074
16:42:46,139|533030;152480|Tamara|refresh
16:43:41,129|533037;152487|Bill|refresh
16:43:41,135|533037;152487|Bill|message|Paul|532929;151726
16:43:52,148|533058;152495|Tamara|refresh
16:43:59,582|533022;152483|Paul|refresh
16:44:11,242|532999:152490|Paul|refresh
16:44:11,243|532999;152490|Paul|message|Bill|532822;152074
16:44:18,381|533097;152498|Tamara|refresh
16:44:27,622|532990;152509|Bill|refresh
16:44:32,543|533073;152510|Tamara|refresh
16:44:32,544|533073;152510|Tamara|message|Paul|532929;151726
16:44:32,544|533073;152510|Tamara|message|Bill|532822;152074
16:44:44,039|532947;152530|Bill|refresh
16:44:44,042|532947;152530|Bill|message|Paul|532929;151726
16:44:52,006|533115;152490|Tamara|refresh
16:44:52,010|533115;152490|Tamara|message|Paul|532929;151726
16:44:52,011|533115;152490|Tamara|message|Paul|532929;151726
16:44:52,011|533115;152490|Tamara|message|Bill|532822;152074
16:44:52,011|533115;152490|Tamara|message|Bill|532822;152074
16:45:00,023|533132;152494|Tamara|refresh
16:45:00,024|533132;152494|Tamara|message|Paul|532929;151726
16:45:00,024|533132;152494|Tamara|message|Paul|532929;151726
16:45:00,025|533132;152494|Tamara|message|Bill|532822;152074
16:45:00,025|533132;152494|Tamara|message|Bill|532822;152074
16:45:00,598|532950;152471|Paul|refresh
16:45:00,715|532950;152471|Paul|message|Bill|532822;152074
16:45:02,810|532957;152596|Bill|refresh
16:45:02,810|532957;152596|Bill|message|Paul|532929;151726
16:45:02,811|532957;152596|Bill|message|Paul|532929;151726
16:45:03,597|532940;152449|Paul|refresh
16:45:03,689|532940;152449|Paul|message|Bill|532822;152074
16:45:03,689|532940;152449|Paul|message|Bill|532822;152074
16:45:11,506|533132;152501|Tamara|refresh
16:45:11,636|533132;152501|Tamara|message|Paul|532929;151726
16:45:11,640|533132;152501|Tamara|message|Paul|532929;151726
```

So What?







(c) the downside of mutual-location awareness







what does it say about the future of hybridization?

new interaction partners (environment, Non Playable Characters...)

new roles

seamful design

looking for artifacts that does not exist is an intriguing paradigm