

Alpha-podcast is an initiative created by Alpha-ville to promote new and emerging talents in the electronic music field. Alpha-ville is London's new digital art festival that brings together cutting edge audio-visual art experiences.

<http://www.alphavillefestival.co.uk>

Priorities:

- Raise the profile of emerging international artists in the electronic music field.
- Use new online technologies to release the podcast.
- Make the music accessible to everyone, by offering free streaming.
- Educate and raise knowledge of new trends in music.
- Promote equal opportunities in electronic music both genres
- Promote public participation through podcast plays, comments and downloads.