



CODED RECORDS COMPANY PROFILE

Reg.No.:2006/055511/23

Coded Records formed in 2001 with the aim of helping struggling, upcoming groups and artist to develop and nurture their musical talents. One of the major driving forces that made Coded Records take on music was the passion and love of it and to help others especially to the youth to express them fully through this art form.

At Coded Records we treat each talent in music with utmost regard and respect as some groups/artist music is something that they want to make a career out of a living. A lot of these groups that Coded Records have helped record Albums to get their name out in the music industry.

Coded Records long term goal is to be one of Cape Town's premier best recording studio in all aspects of the music genres, spectrum and eventually be one of South Africa's best. It's a long journey there but with the passion, willingness to work hard and smarts we will get there.

One of our greatest beliefs that we see will get us to be where we want to be in a couple of years from now, is community involvement. As much as we are still fairly new in the industry but we have started to be active in terms of being active in the community that we serve. In 2008 our company has been involved with **T.A.C (Treatment and Action Campaign)** the Khayelitsha branch. They had a campaign that dealt with the hard hitting issues of HIV, domestic violence, rape, crime and other issues that our society is faced with. Collectively we decided that dealing with the issues through theatrical or drama performance is a bit overrated and stands a good chance of people turning a blind ear and eye. So we decided to do it via music, a way that can easily catch the attention and eye of the society especially.

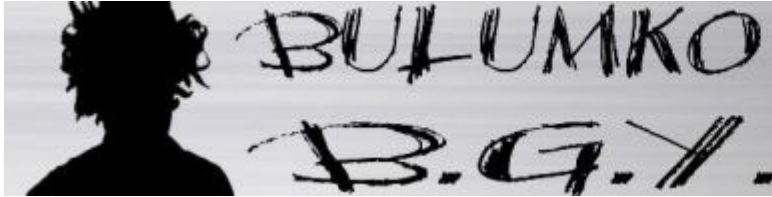


Coded Records
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CODED RECORDS TEAM

BULUMKO



EXECUTIVE ARTIST MANAGER

Started out early 90's with an 8 man crew named **"Street Corner Thugs"**, which had a diverse sound taking its forms from the then American sounds of the west coast style & some members with a hard east coast style, with **"Spliff J"**, Mark, Cats Claw & Big are some of the Members.

In 1994 I started my own crew/group **"Maxcui"** with Lynda "Snambuzane" aka **"Lyndz"**, **"Phil Coki"** on the keys & **"Martin Pike"** with **"Spliff J"** later joining the group with Sylvia **"Xabiso"** joining the group after. **"Martin"** later left to join **"Inadiflow"** with his Brother & then on to Coca Cola's **"Ghetto Rough"**.

I took a break from the front scene, Started an Entertainment Company with **"Lynda"** & **"Nandipha"** name **"Gu Entertainment"** specializing in Live events & shows.

On Our first show at the **"Valve"** we brought down **"Cashless Society"** with support from the **"Archetypes"** **"X' the 24th Letter"** joined us later. The Live Wirez concept was such a success we got a live spot on **UCT Radio** to do a 2hr Hip Hop radio Show every Friday. **"X"** became our on Air Voice. The show ran for a year.

In the mean time the Live stage shows gave lots of MC's from the Cape Town area a voice & stage to show their skills, Up & coming at the time was **"Rattex"**,

"Driemanskap", **"Yunique"** with **Xolisa & Krits yeSpaza**, **Eliterat Skills**.

"Lyndz" then decided to pursue a recording project with **"Rattex"** who later moved to Pioneer Unit, I remained in support of the two after we closed **"Gu Entertainment"**.

Coded records from time to time requested input from me on different projects for **"Xabiso"**, **"Supreme"** & **"Emage"**.

At the end of 2008 I officially joined **Coded Records** to Manage Their Artist. The move would coincide with Mika's entry into **"Coded Records"**.

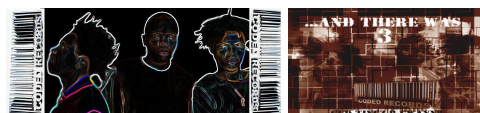
Our first order of Business was the Signing of a new Artist from Paarl **"Yunique"**. As **"Mika"** would say from that point on **"Good tings R gwan"**.

Our 1st mission being to reorganize & set goals for coded to make a huge impact on the Cape Town & South African Music Scene.

"So stay tune. So U can say U saw from which point the storm Began" My quote.



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MIKA



MARKETING DIRECTOR

I started out with Mbulelo “ Giddow” Samby {from Port Elizabeth} late '94 , our group name was “THA LYTENAZ”, whereby the Hip-Hop wasn't a very listenable genre at the time. We would record on someone's instrument, like Craig Mack, Notorious, Dre etc. we would take two tape recorders, one with the instrumental, one with empty cassette. As time went on we recruit more MCs, such as Mad Look, Ken Dawg ,Bafo, Screwge { Giddow and Ken Dawg as Ghetto Deluxe } then we were then “WHAT THA HACK SQUAD”. Late '90s we met Maniak Squad {M.A.D, Rattex, Saqwithi late-on joined by Rhamncwa' Middle-Finger} they were doing something different “SPAZA”

I had to finished my High School and continue with my studies. I went and study at PENTECH, Marketing Management, then later on 2000 finished my studies at Damelin Business School in Sales and Marketing Management.

After my studies, Me, Giddow and Screwge, Wanini {Metabolism} we formed “Intellectual Seeds” were would run shows each and every weekend at I section park Khayelitsha

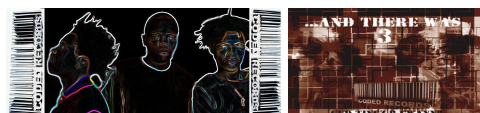
Then after that I took a break went on another business adventure, Me, Thera and Cecil Jamela ran for about four years ‘ISITHEBE DESIGN AND PRINTING’. We were the first independent company in Khayelitsha providing the services to the community, services like: designing business cards, flyers, wishing cards, computer repairs etc 2007, I met Rattex again, as Maniak Squad early in the 2000 was the project I wanted to push to the limits, we joined DPlanets' Pioneer Unit Records in Cape Town were Rattex was signed as the first SPAZA artist, I worked as his MANAGER. Yunique approached me looking for a MANAGER, and I also managed him.

Late 2008 I joined CODED RECORDS as a Marketing Director. That is when “*Big tings r gwaan*”

Right now Coded Records is on the roll of empowering up and coming artist
“*We run tings, tings nah run we*”



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MIZCHIF



Born **Hechichamunorwa** Kwenda in Zimbabwe, Big Miz previously known as Mizchif is regarded as one of the pioneers of South African hip hop within the music industry having proved himself as a radio dj on yfm in Gauteng, a presenter on Channel-O, a music producer and rapper(MC).

Releasing his first album in 1999 entitled Life From All Angles, with hits such as Place for a Wife featuring the late TK, Fashionable and All Da Areas, Big Miz proofed to be a force to be reckoned within the music industry.

Summertime, a collaboration album with Mavusana from O'Da Meesta was Big Miz's follow up album released in 2001. It brought the hits Ngiyazwa and Summertime.

Supernatural (My return) released in 2005 with the hit track Wonderful World is his third released album in South Africa to date. This album earned him a South African Music Award (SAMA) nomination in 2006 for the best hip hop album.

In 2008 the single Congratulations was placed second on T-bo Touch's Rhyme and Reason South African hip hop charts. The single was also ranked on uMhlobowenene FM top thirty charts along with the single Jumpin Jumpin featuring Church Muzic and Earthborne.

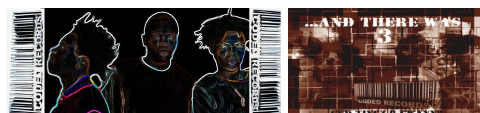
Big Miz has previously earned nominations from the Channel-O awards for best duo or group and for best soundtrack. He has worked on adverts and campaigns for Levi, Sprite, Gun Control, African National Congress (ANC), Love Life and more recently COPE.

Having extensively collaborated with local artists such as Amu, Boom Shaka, Sbu, Kaydo, Mdu, Bongo Maffin to mention a few and international artists such as Goodie Mob(members of the same clique as Outkast), Stacey Epps, MF Doom and Jean Crae, Big Miz has proven himself to be a hip hop artist with versatility and appeal.

Big Miz is currently signed to Coded Records and heads the A&R; department while working on his return album and his return to the music industry as a whole



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THANDO



EXECUTIVE PRODUCER

Born in **Fort Beaufort** raised and bred in Port Elizabeth when his father was transferred with work. In his early ages at primary school was involved in music in the school's choir. His grandmother was an organ player in church back in Fort Beaufort during those times she took him with every Sunday. In Port Elizabeth moved from place to place when finally settled in New Brighton before then stayed Kwazakhele Site and Service where he met Simphiwe Mabuya who also happened to have the same passion as him in music. He moved with his folks again to stay in New Brighton where he, Simphiwe, Siphon and Mthuthuzeli formed a hiphop group called Deadly Quatro Crew. Times were hard back then, we had to buy single cd's to get the instrumental versions of the songs to rehearse and write their songs. During the the time of DQC we have performed in a numerous numbers of shows including the Shell Road to Fame. During the journey of my growing and up-bringsings, I had a love for theatre too. The group dissolved with the departure of Simphiwe to go to study in Cape Town at UCT, later in 1998 followed to study at UCT as well. In UCT did 2 years in BA majoring in English and Drama, got financial exclusion and went to work. After working went to study sound engineering and by this time he was full on production and no longer an mc. During his study time at Cape Audio College met up with Mthetheleli "Mthesh" Dalasile who was an mc and a hiphop mc, later hooked back-up with Simphiwe and formed the crew Blaq Light with the passing of time changed to Blaq Lite where in the team Siyabonga "Bongs" Tyesi, joined in production later Siya and Nomfusi. Blaq-Tone left Blaq Lite because of the change of place to stay and was based in Site B, P sections. This is the time he was approached by Mncedi "Emage" Fama to produce him. Worked with Mandla "Dj Mindlos" and produced Emage's first kwaito-hiphop ablum titled: Site B Anthem which was a hit but because of some time commitments was never officially launched but pumped in the local radio stations in and around Cape Town. From Site B moved to Kuyasa Khayelitsha. This time was involved mostly in gospel but still doing hiphop and other music genres. It is in Kuyasa that he started working on the project for the crew Vampirez, the project was never finished because of some issues. In 2007 started to also be working on the sensationally talented song writer and vocalist: Xabiso on her album entitle: Ntab'ezikude, the album is still work in progress to be released in 2008. Same year 2007 discovered the sensational RnB vocalist Supreme and started working on his album soon to be released in 2008. In 2007 still worked and produced Sonwabile "Soso" Dzila's album titled: Izibulo. In this album worked with the likes of Zama "Zett" Ludaka" Mzamo "Mzee" Simonga, Mandla "DJ Mindlos" Ncaphayi and produced the hit songs: Idangari, Ntombaza, Ixesha Lam Feat. Emage and other hit songs. A year later moved to Montclair which is where now the studio is based. Met up with Bulumko and Mika to join the team in the artist management and marketing side.



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